Olivia Angelina

UI Designer

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Accomplished UI Designer with 2 years of experience creating digital products. Practiced expert in UI Design, and branding. An efficient problem solver with skills in cross-functional teamwork.

EXPERIENCE

Jr. UI Designer
Antikode, Indonesia
January 2023 - Present

- Optimized website layouts for desktop & mobile better usability and mobile responsiveness, increasing traffic and user satisfaction.
- Develop and maintained design systems, including style guides, pattern libraries, and design templates
- Collaborated with cross-functional teams including project management, engineering, and UX designers to implement innovative solutions for product direction and visuals.

Graphic Design Intern
Thinking*Room Inc., Indonesia
August 2022 - October 2022

- Developed a brand website, by creating high-fidelity wireframes and front-end development using Squarespace
- Supported lead designers in executing merchandising and packaging designs for brands
- Collaborated with other designers to create visually appealing graphics for a range of print and digital media.

UX/UI Design Intern
Moneko Pte.Ltd, Singapore
May 2021 - July 2021

- Proposed new feature ideas and enhanced UI Design of the mobile app. The task includes performing competitor research and producing high fidelity prototypes
- Coordinated a usability testing session with users this included planning, conducting, analyzing the results, and presenting a strategic design solution
- Created visual assets including short video advertisements and improving overall brand guidelines by collaborating with the marketing team

Digital Design Intern
Public Culture, Singapore
April 2020 - July 2020

EDUCATION

LASALLE College of the Arts
BA(Hons) Design Communication
August 2022
Singapore

- Grade: First Class Honours
  GPA : >70% mark

SKILLS

Creative direction
Usability testing and User Research
User Interface Design
Wireframing and Prototyping
Adobe Illustrator, Figma, Adobe XD
Adobe Premiere Pro, SparkAR
SketchUp, HTML
Visual Communication
Branding and Identity

LANGUAGES

English, Indonesian

INVOLVEMENTS

Stargazine Publication, 2022
Created a poster for the publication Stargazine by Thinking*Room

RSA Student Awards, 2021
Shortlisted finalist entry to represent LASALLE College of the Arts

G-SHOCK Future Legend, 2020
Finalist for the competition brief by G-SHOCK at LASALLE College of the Arts.